



Unified Economic Opportunity Commission



Update to Economic Development and Workforce Services
September 15, 2021 – 1:15 PM – 450 State Capitol

Economic Development and Workforce Services

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Subcommittees and Working Groups:

- Talent, Education, and Industry Alignment
- Rural Economic Growth
- Multicultural Economic Empowerment
- Small Business and Entrepreneurship
- International Relations, Trade, and Immigration
- Sustainable Community Growth
- Business and Economic Development

Overview of Committee Bill Requests:

- EDTIF Rewrite
- 10-year strategy
- Housing Affordability



Subcommittee on Talent, Education, and Industry Alignment

Subcommittee Chair Sen. Ann Millner

Workforce and Talent Projections

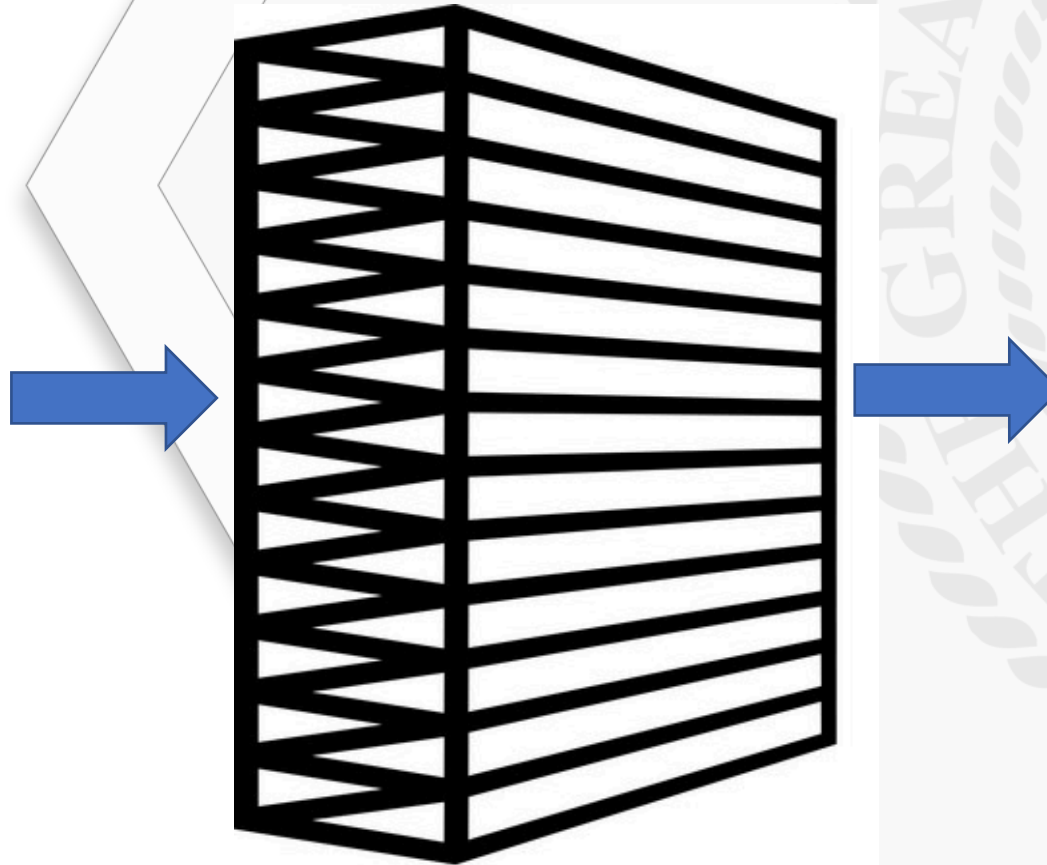
- Utilize data to be directionally correct
- Data being used
 - DWS 10 year job projections
 - Emerging, growing, and most in-demand jobs
 - Education, work experience, and job training required
 - USHE enrollments and graduation rates for targeted clusters
 - CTE Pathway enrollments and locations
 - Burning Glass skills gap data
 - EDTIF awards 2020 and 2021 – adds projected regional jobs not yet in DWS projections

Workforce & Talent Projections

Jobs Analysis

Filtered the most in demand jobs

Analyzed **768**
Utah jobs and
their 10 year
projections



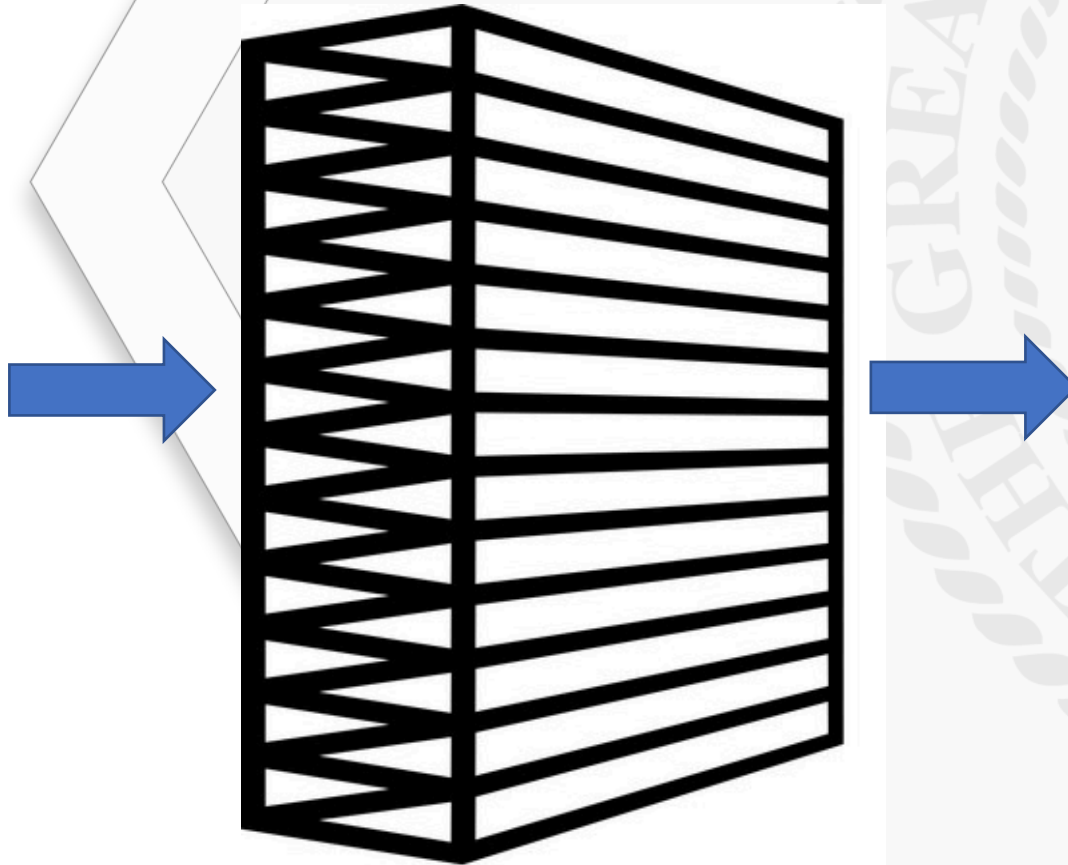
Identified the top **114**
jobs that have the
highest growth, are
emerging, and are in
most demand in
targeted clusters

Workforce & Talent Projections

Skills Analysis

Filtered the most in demand skills

Within the **114** most in demand jobs there are **268** skills sets included in Burning Glass job postings



Identified the top **20** skills that are requested in the **114** most in demand jobs

Computer Science Initiative

- Computer and software skills are required in all **114** in demand jobs
- Burning Glass identified **151** computer skills demanded in 3 or more Targeted Clusters
- \$8M ongoing requested for Computer Science Initiative





Working Group on Rural Economic Growth

Working Group Chair Stephen Lisonbee

Working Group on Rural Economic Growth



Task #1: Program Centralization

- Main Street Program
- Rural Coworking & Innovation Center Grant
- Community Development Block Grants
- Permanent Community Impact Board
- Community Development Planners
- Targeted Business Tax Credit

410

Potential Programs

- Rural County grant
- Rural Jobs Program
- REDI
- Enterprise Zones
- Broadband Center

Task #2: Infrastructure

Definition

- What does this include and what are the priorities?

Funding Sources

- Where does it come from and how are decisions made?

Coordination

- How do we ensure we fund the priorities?

Task #3: Locally Developed Strategies

Local is Key: Proximate / Sustainable / Informed

- Relationships and History Matter
- Association of Governments are designed for this.
- Examples:
 - A. Rural County Grant Program
 - B. Remote Coworking and Innovation Grants

What is the State's Role?

- Vision, Coordination, Technical Assistance



Working Group on Multicultural Economic Empowerment

Working Group Chair Byron Russell



The Working Group on Multicultural Economic Empowerment

Strives to ensure that Utah creates an inclusive economy that provides a path for everyone to enjoy economic prosperity

Our Goal: to promote greater access to...

- Education
- Housing
- Economy
- Healthcare

...by elevating and accelerating existing programs and creating new infrastructures to support future inclusive growth.



PROCESS

We believe the formula to achieve measurable, sustainability, and transformative outcomes requires leadership and authentic engagement of local community members and stakeholders.

STEP 1. INTELLIGENCE STUDY

- Data on disparities - Kem C. Gardner Policy Institute's "Race, Ethnicity and Sex in Utah"
- Inventory of best practices statewide and nationally to address the disparities highlighted in the "Race, Ethnicity and Sex in Utah" report
- Analysis inventory of best practices - Map out opportunities

STEP 2. COOPERATIVE PLANNING

- Convene stakeholder meetings to provide feedback on "Identified Mapped Opportunities" and identify missing strategies.

STEP 3. GROUP ACTION

- Based on input, create a shared vision and roadmap for action. Encourage multi-sector partnership and build relationship and trust within communities.



Working Group on Small Business and Entrepreneurship

Commission Vice Chair Dan Hemmert

Metric/Ranking Index		Comparative Rankings/Stats									
		Regional Competitors					Market Competitors				
		UT	ID	NV	WY	CO	AZ	WA	MA	CA	TX
Kauffman Indicators of Entrepreneurship											
	Rate of New Entrepreneurs	0.24%	0.38%	0.32%	0.41%	0.35%	0.38%	0.27%	0.27%	0.43%	0.38%
	Opportunity Share of New Entrepreneurs	86.03%	88%	79.91%	87.99%	76.95%	81.42%	73.97%	65.97%	79.69%	79.63%
	Startup Early Job Creation	5.38	6.43	5.48	5.62	6.54	4.75	4.66	5.13	6.43	5.6
	Startup Early Survival Rate	76.76%	80.38%	77.79%	77.07%	76.86%	77.91%	63.43%	80.53%	81.83%	79.63%
	Rate of New Employer Business Actualization	10.59%	14.03%	9.10%	7.97%	9.64%	9.41%	13.91%	12.06%	13.08%	10.08%
	Rate of New Employer Businesses	0.17	0.17	0.13	0.28	0.16	0.11	0.14	0.11	0.14	0.12
	New Employer Business Velocity	1.91	1.9	2.18	N/A	2.13	2.13	1.89	1.96	1.99	0.99
	Employer Business Newness	9.17%	8.05%	9.06%	9.10%	7.72%	7.62%	8.11%	5.90%	7.92%	8.29%

- Support our next-generation scientists and innovators (STEM graduates + entrepreneurship culture at universities)
- Encourage/improve startup survival rate
- Facilitate more "collaborative innovation" (university tech transfer partnerships with in-state industry operators)
- Support our scientists – independent research and patents

The background features a large, stylized 'X' shape composed of blue and orange geometric bands. A faint, circular seal of the U.S. Department of State is visible in the upper right, with the text 'SEAL OF THE U.S. DEPARTMENT OF STATE' and the year '1896'.

Working Group on International Relations, Trade, and Immigration

Working Group Chair Miles Hansen

Working Group on International Relations, Trade, and Immigration

1. Promote economic opportunity that benefits all Utah families and individuals
2. Accelerate global growth for Utah businesses and organizations
3. Support the State's efforts to build targeted industry clusters
4. Strengthen and expand a network of foreign public and private partners
5. Elevate Utah's global status as a premier location for international trade, business, innovation, etc.

Working Group on International Relations, Trade, and Immigration

Line of Effort I: Foreign Delegation Hosting

Line of Effort II: Trade Missions

Line of Effort III: Trade Shows

Line of Effort IV: International Grant Programs

Line of Effort V: Shipping, Logistics, and Supply Chain Optimization

Line of Effort VI: Cultural and Educational Exchange

*Implementation plans pending



Working Group on Sustainable Community Growth

Working Group Chair Rep. Mike Schultz

Reconsidering Retail Subsidies

Tax rebates, or offsets, for any tax revenue stream that is existing or will be generated, is not allowed as a subsidy, incentive, infrastructure support, or enticement, for retail businesses.

Wasatch Choice Vision

Key Strategies

- 1. By Providing Transportation Choices, we support a more productive economy**
- 2. By Supporting Housing Options, we reduce household expenses**
- 3. By Preserving Open Space, we help retain and attract a quality workforce**
- 4. By Linking Economic Development with Transportation and Housing Decisions, we support better productivity, have reduced expenses, and are more attractive to employers and residents**

The Commission directed GOPB to take on statewide planning responsibilities, particularly as they relate to upcoming federal grants.

Committee Bill Requests



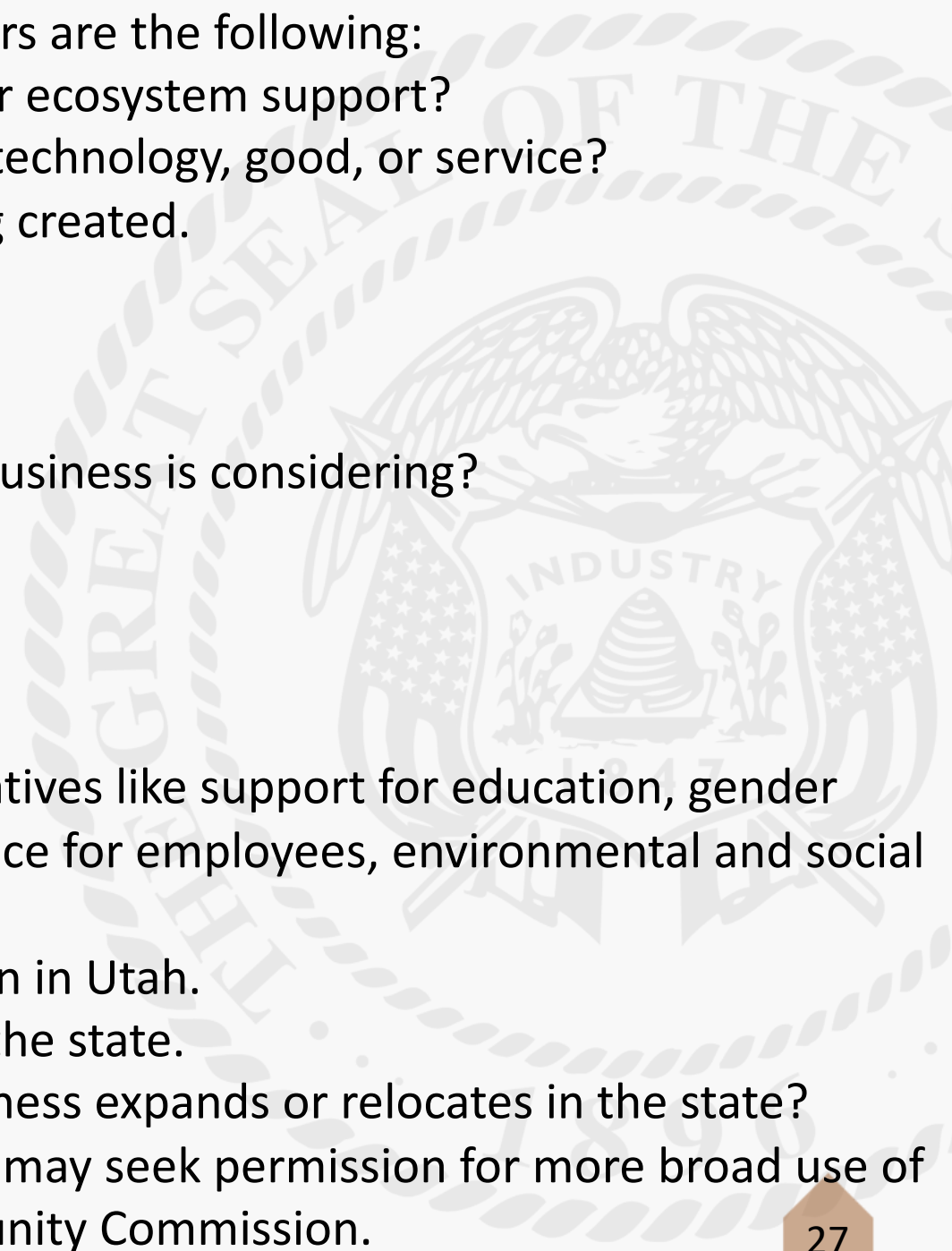


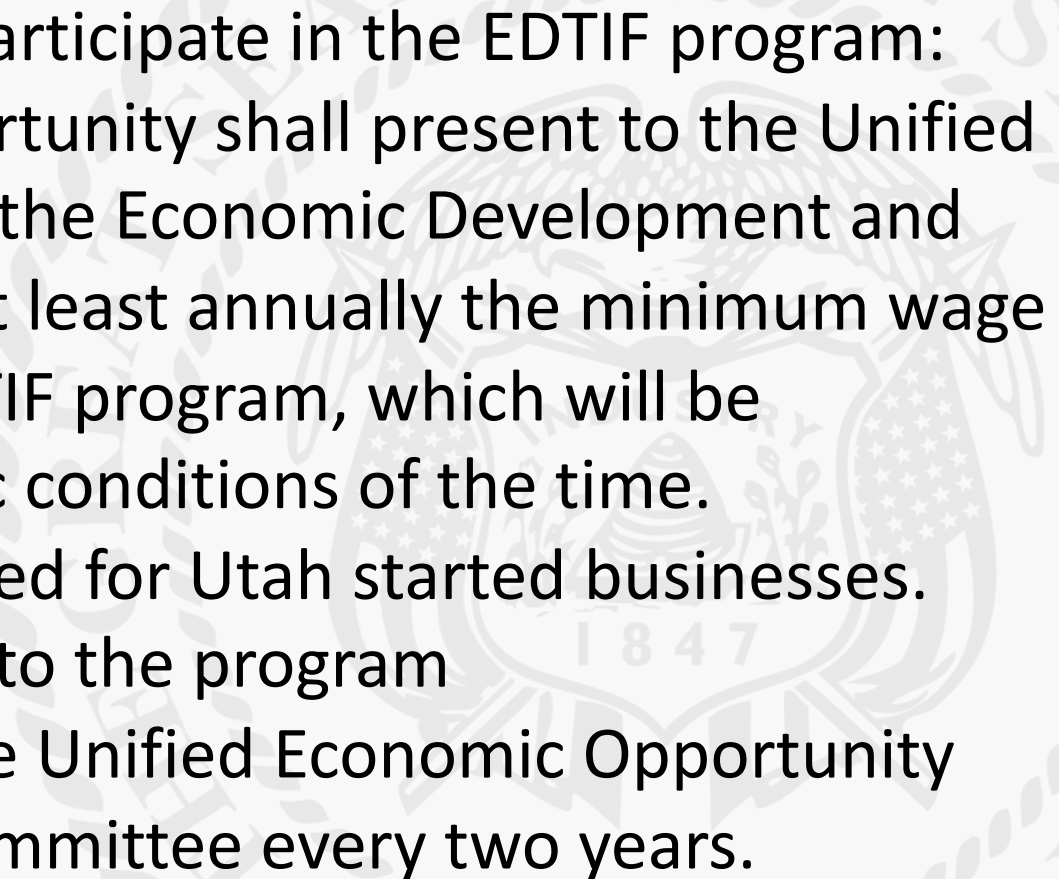
Subcommittee on Business and Economic Development

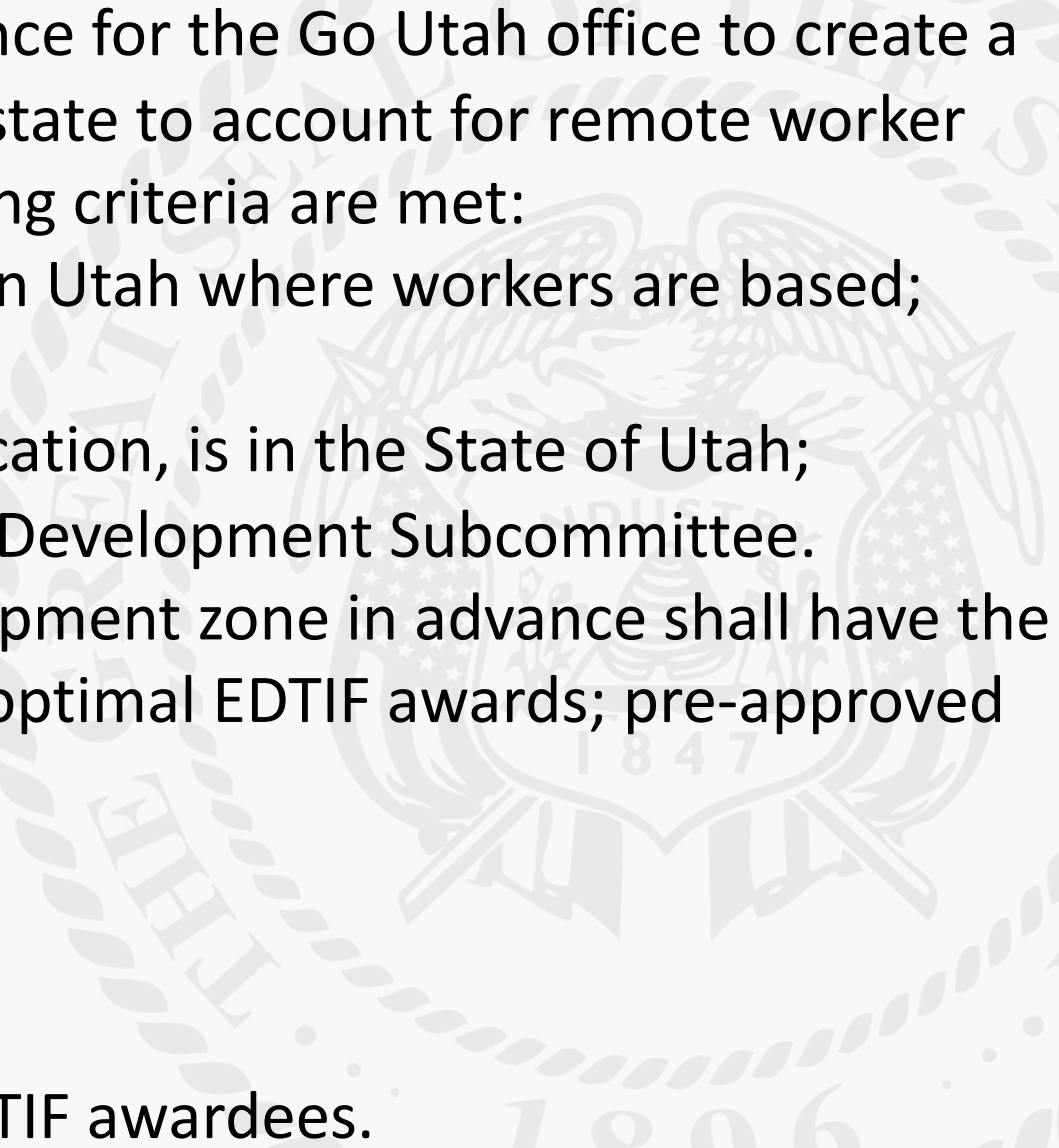
Commission Vice Chair Dan Hemmert

EDTIF/Incentives Rewrite and Refocus

1. To be considered for an EDTIF award a business must meet one of the following criteria:
 - a) Be in a Targeted Industry, as identified by the Governor's Office of Economic Opportunity (GOEO) and approved by the Economic Opportunity Commission, as being critical to the state's current and future economy.
 - b) The business is located in a rural 3rd, 4th, 5th or 6th class county.

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2. The criteria for determining the EDTIF award parameters are the following:
- a) Is the business in an important supply chain, niche or ecosystem support?
 - b) Is the business's platform a disruptive or innovative technology, good, or service?
 - c) How many, and the wages of the, jobs that are being created.
 - d) What is the amount of local financial participation?
 - e) What is the capital expenditure for the project?
 - f) Is the business reshoring jobs to the United States?
 - g) What is the unemployment level of the county the business is considering?
 - h) Is the business creating remote worker jobs?
 - i) Is there a commitment to hiring Utah workers?
 - j) Is the business a homegrown Utah business?
 - k) The corporate citizenry plan offered by the business.
 - i. The corporate citizenry plan would include initiatives like support for education, gender equality, diversity and inclusion, home life balance for employees, environmental and social good, etc.
 - l) The business is establishing a headquarters operation in Utah.
 - m) The probability of an existing Utah business leaving the state.
 - n) How necessary is an EDTIF award to ensure the business expands or relocates in the state?
 - o) If prevailing economic conditions deteriorate, GOEO may seek permission for more broad use of the EDTIF program from the Utah Economic Opportunity Commission.

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3. The following are required minimums to participate in the EDTIF program:
 - a) The Governor's Office of Economic Opportunity shall present to the Unified Economic Opportunity Commission, and the Economic Development and Workforce Services Interim Committee at least annually the minimum wage requirements for participation in the EDTIF program, which will be dependent upon the prevailing economic conditions of the time.
 4. Competitive dynamics will not be considered for Utah started businesses.
 5. Develop better metrics that give guidance to the program
 - a) GOEO would present these metrics to the Unified Economic Opportunity Commission and to the EDWS Interim committee every two years.

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6. Develop within the ED Zone statute an allowance for the Go Utah office to create a special statewide ED Zone that includes the entire state to account for remote worker opportunities that can be utilized when the following criteria are met:
 - a) The project does not have a physical office in Utah where workers are based;
 - b) Employees will work remotely; and
 - c) Employee's main residence, and working location, is in the State of Utah;
 - d) As approved by the Business and Economic Development Subcommittee.
 7. Communities that develop an economic development zone in advance shall have the opportunity to receive consideration for more optimal EDTIF awards; pre-approved economic development zones should include:
 - a) Transportation and infrastructure planning;
 - b) Workforce development planning;
 - c) Housing planning.
 8. Require an economic impact statement for EDTIF awardees.

EDTIF: A Comparison

The Old Model

Ambiguity in the law allows for interpretation

Eligibility negatively focused on what does *not* qualify for an award

Program fixated on "jobs, jobs, jobs"

Urban and Rural Utah are treated the same

Competition with other states is required, driving companies to other states

Projects with no physical location are ineligible

Wage requirements are definitive in law

Local governments are alone in determining a project's potential economic impact

EDTIF Rewrite

Law is more prescriptive and targeted

Eligibility positively framed based on what the Utah *does* want

Program recognizes the need for more strategic, balanced growth

Policies are flexible to the diverse challenges in Rural Utah

Competition with other states is no longer required, for homegrown companies

Requirements are modernized to include more remote-work opportunities

Wage requirements are determined by current economic conditions

Large projects require economic impact statements

Utah Economic Vision 2030

Industry Community Individual Opportunity

Vision: Create the strongest economy in the world while maintaining world-class quality of life and cultivating opportunities for all Utahns.

The Strategy:

- **Education and Talent Pipeline:** Provide the best education system and create the best workforce for businesses to help provide economic opportunities for all Utahns.
- **Community Growth and Economic Planning Alignment:** Strong coordination to support economic growth and housing solutions along with infrastructure, broadband, water and transportation planning, to support thriving communities, environmental sustainability and a world-class quality of life.
- **Economic Opportunity for All:** Foster economic opportunities for all of Utah's residents.

Utah Economic Vision 2030

Industry Community Individual Opportunity

The Strategy Continued:

- **Low Regulations/Low Taxes:** Keep taxes and regulations at an optimal minimum.
- **Strong Targeted Industries:** Support the creation of world-recognized industries that will keep Utah at the forefront of future economies
- **Start Up State:** Create the premier environment for start-ups and entrepreneurs.
- **Rural Affairs:** Ensure all rural communities have the necessary leadership, infrastructure, and strategies to maintain a thriving community that guides their unique growth.
- **International Connections:** Expand Utah's influence around the world and establish Utah as a global hub for international business, trade, innovation, and investment.

Housing Affordability

Sen. Jacob Anderegg

Rep. Steve Waldrip

Rep. Joel Briscoe

Commission on Housing Affordability

Created in the 2018 General Session by HB430

Duties

- Increase public and government awareness and understanding of the housing affordability needs of the state and how those needs may be most effectively and efficiently met, through empirical study and investigation;
- Identify and recommend implementation of specific strategies, policies, procedures, and programs to address the housing affordability needs of the state;
- Facilitate the communication and coordination of public and private entities that are involved in developing, financing, providing, advocating for, and administering affordable housing in the state;

Commission on Housing Affordability

Created in the 2018 General Session by HB430

Duties Continued

- Study, evaluate, and report on the status and effectiveness of policies, procedures, and programs that address housing affordability in the state;
- Study and evaluate the policies, procedures, and programs implemented by other states that address housing affordability
- Provide a forum for public comment on issues related to housing affordability; and
- Provide recommendations to the Governor and Legislature on strategies, policies, procedures, and programs to address the housing affordability needs of the state.

Commission on Housing Affordability

We recommend that the Commission on Housing Affordability be incorporated as a Subcommittee of the Unified Economic Opportunity Commission. Doing so would ensure that efforts are not duplicated and policy recommendations are coordinated.

We would also recommend evaluating statutory changes to ensure proper correlation between these Commissions.



Unified Economic Opportunity Commission



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